



# Plan Sponsor Insight

Leading Intelligence on Plan Sponsors

## Win More Institutional Investment Business

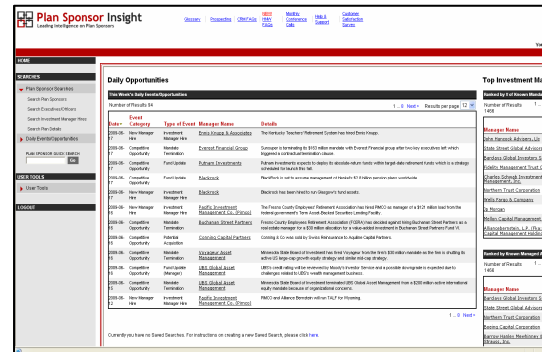
Plan Sponsor Insight provides intelligence on over 43,000 pension funds, public plan sponsors, endowments, and foundations & unions — all with assets of \$20 million dollars and above.

- Daily tracking of large plan sponsors including public plans, large corporate pension plans, unions, and large foundations & endowments
- Details on investment managers utilized, consultants, and assets
- Key executive details
- Competitive opportunities (manager terminations, legal issues)

## Custom-built For Asset Managers and Hedge Fund Professionals

Plan Sponsor Insight provides intelligence which enables you to research prospects and clients to identify new business opportunities; view deep, highly-detailed, information on the actual investment managers plan sponsors are using currently; and track “competitive opportunities” on a daily basis that will help you win a mandate from a plan sponsor such as:

- Another manager being terminated
- A loss of a key investment team at a competitor
- Legal issues with a competitor
- Mandate Terminations
- Watchlist Notifications
- Legal Action
- Acquisitions
- Fund Updates
- Layoffs
- Team/Key PM Losses



## The People You're Looking For

There are over 337,000 plan sponsor executives which have been specifically chosen based on job titles that appeal to investment managers such as administrative/human resources executives, boards of directors, chief executives/presidents/owners, finance executives (includes Accountants/CPA), and vice presidents/senior vice presidents.

## About Us

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